

# GreenHome

## Corporate Training Program



### Grow a workplace culture of sustainability with GreenHome.

GreenHome is a corporate face-to-face and online training program that engages staff to think and act sustainably. It creates a platform for your company and staff to connect on environmental issues relevant to your organisation.

GreenHome works with you to build your people's capacity and to motivate them towards more sustainable solutions for themselves and their workplace. It's about fostering leaders, empowering them to share their knowledge, lead by example and build a culture of sustainability.

GreenHome adjusts existing workplace norms to achieve a healthy, productive environment in which people understand the fundamentals of sustainability.

Research has shown that companies that embed sustainability practices into their business increase profitability up to **38%** (National Environmental Education Foundation 2010). It is proven that staff engagement initiatives are an essential tool in achieving effective business sustainability.



## The GreenHome approach

**GreenHome** is not just about disseminating information. Understanding that behaviour change is key to delivering sustainability outcomes, **GreenHome** cuts through to the values at the heart of our decision-making, and seeks to align optimal behaviours with those values. By creating alignment with values, we think and act sustainably at home, in the workplace and all our other platforms of interaction.

The program is uniquely structured on the Five Stages of Change Model of behavioural science. This proven methodology drives cognitive, attitudinal and behavioural change. It helps create a culture of autonomous thinkers and decision-makers, and ensures that the alignment of behaviours and values is maintained going forward.

From practical tips on saving energy and reducing waste through to dealing with climate change skeptics and other barriers to change, **GreenHome** will arm your people with the knowledge, skills and confidence to make informed and sustainable choices.

## How GreenHome works

- ▶ The **GreenHome** team will design a program to meet the needs of your company and staff. We can tailor a program based on: the current level of knowledge and awareness of staff; sustainability in the workplace and at home; topics of interest and relevance; and existing environment programs, strategies or initiatives.
- ▶ **GreenHome** can be delivered via face-to-face workshops and online learning modules. We generally recommend a blended learning approach to sustainably meet your key needs and drive value for money. We have training programs for sustainability leaders, green teams, management and staff.
- ▶ Our face-to-face workshops are highly engaging and include role plays, case studies and opportunities for self and team analysis and reflection. Our experienced facilitators are experts in driving sustainable behaviour change.
- ▶ The **GreenHome** suite of eLearning modules is devoted to the issues most relevant to your organisation. The **GreenHome** curriculum is SCORM-compliant and easily integrated with your Learning Management System. ***GreenHome eLearning modules are powered by Australian Conservation Foundation's technology partner, En Masse.***
- ▶ As part of the **GreenHome** package, we can conduct a preliminary sustainability diagnostic which feeds back customised staff profiling data, organisational perceptions and specific strengths and areas for improvement.

**Contact us today to discuss how GreenHome can set your people on a path to a sustainable future.**

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## Our track record

Since 2006, **GreenHome** has worked successfully with numerous companies to engage their staff on one of today's most pertinent issues – environmental sustainability.

Westpac, City of Ryde Council, Lion Nathan, and AMP are just a few of our partners who have experienced an enhanced culture for sustainability since receiving **GreenHome** training.

“Excellent workshop – clear, precise, considerate and energetic. Well organised and planned.”

## GreenHome training solutions

While we recommend a blended training approach, you can choose a method of delivery that best fits the needs of your organisation. The recommended program includes:

- ☑ *GreenHome Workplace Leader Facilitation Training – Workshop & eLearning Module.*  
This workshop is aimed at building workplace capacity through training in 'facilitating sustainable outcomes in the workplace', and draws on our specifically designed materials. The online training reinforces the workshop session, providing added resources and information.
- ☑ *GreenHome Sustainability Series – Workshops & eLearning Modules.*  
This covers the key sustainability topics: Water, Waste & Energy. This training aims to engage, educate, inspire and build networks. It provides participants with practical actions on ways to reduce their eco-footprint and act more sustainably in the workplace and at home, and has the capacity to initiate workplace projects or support existing ones.
- ☑ *GreenHome Website.*

A key resource for ongoing support, up-to-date information, peer-to-peer discussions and motivation.  
[www2.acfonline.org.au](http://www2.acfonline.org.au)